

## Protecting You/Protecting Me® (PY/PM) State Farm Site Application

A program of

# MADD®

Sponsored by



State Farm®, Mothers Against Drunk Driving (MADD) and Bliss, Inc. have formed a partnership to bring the youth-led implementation model of MADD's Protecting You/Protecting Me (PY/PM) to schools across the country. PY/PM is a SAMHSA Model Program for students in grades 1-5 based on the latest brain research and the impact of alcohol on the developing brain. The youth-led model of PY/PM is designed to be implemented by high school students enrolled in an upper level, full-year elective class\* for credit in which the teacher has received training on the implementation of PY/PM.

\*The class can be a peer helping or leadership class or any class that involves service-learning. Classes under the umbrella of Family and Consumer Sciences and teacher preparation courses or future teacher/educator courses can be appropriate classes in which to incorporate the program. Do you have a high school class you're not sure is a good fit for PY/PM? Contact us to find out.

The partnership's goal is to establish school sites across the country that will commit to implementing PY/PM and the service-learning projects that are designed to inform the community about the impact of alcohol on the developing brain.

Getting involved is simple! If your school site has the required structure, your school site is eligible for this project. State Farm will fund the training registration fee and materials cost for the high school classroom teacher to attend a youth-led Protecting You/ Protecting Me training and provide the PY/PM curriculum that the high school students use in the elementary school.

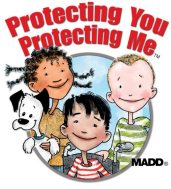
Trainings will be held in summer 2009. Please check the PY/PM website, [www.pypm.org](http://www.pypm.org), for specific training dates and locations.

To make application to become a State Farm sponsored site, complete and submit the application form on the next page. This form may be emailed to [kappie@kbliss.com](mailto:kappie@kbliss.com) or submitted via fax to 940.343.1417. You will be notified within one week of submitting your application if your school is eligible to become a State Farm site.

Space availability is limited. Eligible sites will be accepted on a first come, first served basis.

If you have any questions about the project, please contact the PY/PM Office toll free at 866.660.6680 or via email at [kappie@kbliss.com](mailto:kappie@kbliss.com) or [pypmdana@io.com](mailto:pypmdana@io.com).

A maximum of 40 participants will be accepted per training session. Applications are accepted on a first come, first served basis and are due two weeks prior to the session. A minimum of 15 teachers is required per training session. Trainings that do not meet this minimum two weeks prior to the start of the session will be cancelled.



# Protecting You/Protecting Me® (PY/PM) Youth-Led Implementation Model Site Application



Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name of class that will teach PY/PM: \_\_\_\_\_

Number of students anticipated in this class: \_\_\_\_\_ How long has this class been offered? \_\_\_\_\_

Under what department is this class? \_\_\_\_\_ What time of day does this class meet? \_\_\_\_\_

Type of class: full year, one semester or one trimester: \_\_\_\_\_

High school scheduling: regular, block, extended block or other (please specify): \_\_\_\_\_

Elementary school where program will be implemented: \_\_\_\_\_

Has the elementary principal agreed to participate? \_\_\_\_\_ Principal's name: \_\_\_\_\_

High School: \_\_\_\_\_ School District: \_\_\_\_\_

Name of Organization (if not a school): \_\_\_\_\_

School/Work Address (please, no PO Box): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School/Work Phone: (\_\_\_\_\_) \_\_\_\_\_ School/Work Fax: (\_\_\_\_\_) \_\_\_\_\_

School/Work Email: \_\_\_\_\_

Summer Email: \_\_\_\_\_

Alternate Contact Phone (cell phone or number other than school/work phone): \_\_\_\_\_

Date school gets out for summer break: \_\_\_\_\_ Starts in fall: \_\_\_\_\_

National Teacher Training Institute date/city for which you are applying: \_\_\_\_\_

(visit [http://www.pypm.org/about\\_us/get\\_involved.cfm](http://www.pypm.org/about_us/get_involved.cfm) for dates/cities)

Training fee: PY/PM Implementation Training for high school classroom teacher paid by State Farm  
PY/PM Implementation Training for support person (administrator, counselor) \$450

Materials fee: PYPM elementary curriculum sets, each containing grade 1-5 manuals paid by State Farm  
(Teachers only) Program Manual for Youth-led PY/PM  
Supporting Materials

Travel costs, lodging & meals (lunch is provided at training each day) paid by participant

Email your completed application to:  
kappie@kbliss.com

Questions?  
kappie@kbliss.com

Visit [www.pypm.org](http://www.pypm.org)  
for more information



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